

#### **The Future of Digital Ministry**

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Think Tank Symposium 2021



# "There are three stages to every great work of God;

- first it is impossible,
- then it is difficult,
- then it is done."





# Why Are We Here? Short Answer: COVID-19

- What COVID-19 has done to the world is speed up the virtual side of <u>reality</u>.
  - Before COVID-19
    - 1. We were shopping more online
  - 2. We watched sports on our devices
  - 3. And Pizza has been delivered since 1889 pyet wenthink Uber Eats,





#### **Digital Ministry?**

- How do we creatively and effectively use the media to continue the work of Christ and the church in the world?
  - We are learning to create new wineskins in an old, ever changing world. (Matthew 9:14-17)





### **Digital Ministry - Hardware**

- Cameras
- Lights
- Microphones
- Software
- Cables

- Internet
- Smart Devices
- DaCast
- BoxCast





#### Digital Ministry - Software

- ZOOM
- OBS StudioLabs
- Restream
- Castr.IO
- Onestream.Live
- Inshot for video clips
- LiveReacting





# Digital Ministry – Human-ware

- Graphic artists
- Advertisers
- Market strategists
- Pastors/Elders
- Musicians
- Worship Art Ministries
- Technologists
- Analysts
- Software artists
- Online Ministry

- Mission Statement
- Target Audience
- Online Policies
- Budgeting
- Scheduling
- TIME
- VOLUNTEERS
- BURNOUT





### Digital Ministry

Social Media Platforms

**Online Giving** 

Live Streaming

Church
Management
Software





# Pastor Inside the Church People Inside/Outside



### What Is A Hybrid Church?





#### **Extend Your Reach**

 How Are You Equipping Your Staff to Reach Your Mobile Devices?







## **Church Management Software**

- Tithe.ly All Access
- CMS will become the new base for church leaders.







- 1
- Online Giving
- ✓ Website Builder
- Custom Church App
- Text & Email Messaging
- Church Management
- Point of Sale System
- Unlimited Church Media Resources

So much more...







#### https://viz.bible/journeys/

#### USING THE MAP

Click a journey name to show only that route. Scroll, pinch, or use +/- buttons to zoom. Click on a city for verses and more info. Drag the stider to compare ancient and modern locations.

#### ABOUT THIS PROJECT

The Apostle Paul and his companions crossed the Roman Empire to spread the Gospel and strengthen the churches they founded. This map overlays their journeys onto an interactive view of Roman provinces, settlements, and the all-important road network. It shows the likely paths over land and sea, drawing from the Digital Atlas of the Roman Empire and other research listed below.

This is an independent project by Robert Rouse, treator of <u>Viz Rible</u>. It's part of a new way to connect all the people, places, periods, and passages of the <u>Bible Learn more here</u>.

#### CONNECT







#### **SOURCES & CREDITS**

- Wilson, M. (2009). The Reads of Paul's First Journey to Pisiden Arthock. New Testament Studies, 55(04), 471. view unline.
- 2. Thorreson, G. & Wilson, M. The Route of Poul's





The Future of Digital Ministry

RightNow Media

Faithlife Equip



#### Open Broadcaster Software - OBS

Obsproject.com



Latest Release ## 🕻 🗘 26.0.2 - October 6th

Windows

macOS 10.13+

Linux

Free and open source software for video recording and live streaming.



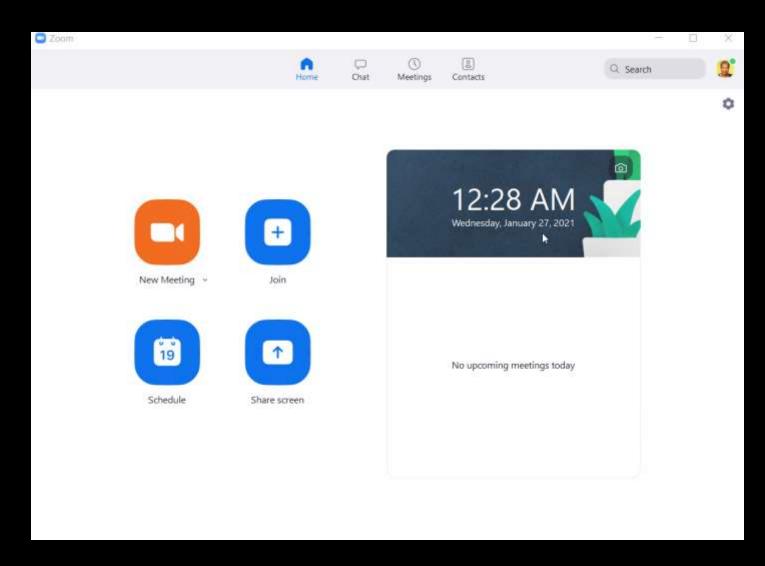
The Future of Digital Ministry

**VMIX** 

Wirecast



#### ZOOM.US





The Future of Digital Ministry

Free Conference Call



#### **ZOOM To FACEBOOK LIVE**







### **Every Church Is Unique**







#### **Digital Resources**

- https://influencermarketinghub.com/social-media-posting-schedulingtools/
- Affordable livestream set-up Pro Church Tools
- How to host a small group online Facts & Trends
- 5 ways churches can use Facebook live The Unstuck Group
- What does online church mean for children? North American Division Children's Ministries
- <u>Livestreaming for children's programing North American Division</u>
   <u>Children's Ministries</u>
- <u>The Church Online</u> Platform for Streaming
- Poster My Wall Flyers
- <u>LiveReacting</u> Countdown Timer for FB





#### Thank You

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